

ABOUT US

E-SPORTS TOURNAMENT

E-Sports has taken the world – and now Cayman – by storm!

Come experience the action live as both amateur and professional gamers go head-to-head in thrilling matches, competing for over \$15,000 in cash and prizes.

Cheer on your favorite players, feel the energy of the crowd, and witness first-hand the skill, strategy, and excitement that make E-Sports one of the fastest-growing competitions in the world!

TECHNOLOGY CONVENTION

See, Try & Explore the Newest Tech and Gadgets!

Experience cutting-edge Virtual Reality gear and explore exciting new technology firsthand.



GAMERS BAY 10 2 Day Event!

www.GamersBayCayman.com

Contact Us

GAMERSBAYEVENT.COM

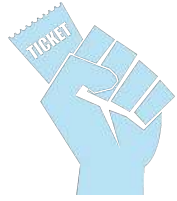
P.O. Box 30226 Grand Cayman
Cayman Islands. KY1-1201

(345) 917-9607
info@gamersbaycayman.com



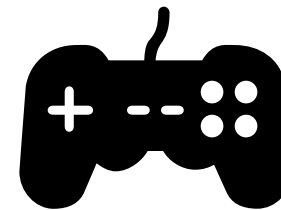
GAMERS BAY
GAMING TOURNAMENT & CONVENTION

Cayman Islands



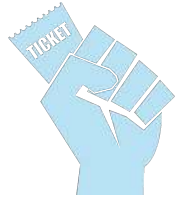
EVENT OVERVIEW

Visit www.gamersbayevent.com for rules and to book your competitor passes today!



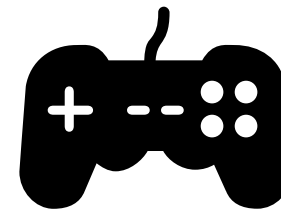
GAMERS BAY 10: ESPORTS TOURNAMENT & TECHNOLOGY CONVENTION

Over 1,200 people old and young, near and far alike visited our last event. The launch of E-Sports in the Cayman Islands will continue to grow and it will assist with stimulating the Cayman Islands economy through gaming tourism while focusing on education and job opportunities for our youth.



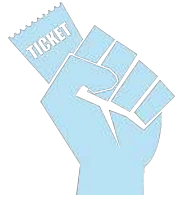
ESPORTS IN CAYMAN

Visit www.gamersbayevent.com for rules and to book your competitor passes today!



BIRTH OF ESPORTS IN THE CAYMAN ISLANDS

Gamers Bay - Video Gaming Tournament & Technology Convention was debuted by **NetGeekz Media** in 2016 to showcase being forward thinkers, innovators, and branding specialist in the media and online industry in the Cayman Islands.



EDUCATIONAL AWARENESS

Our Mission is to open gateways and provide opportunities to the youth and residents of The Cayman Islands.



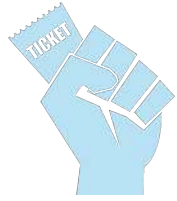
UNIQUE WORKSHOPS

We have Partnered with The Department Of Education and The Arts Institute of Florida to bring a FREE and unique gaming development STEAM workshop for all students throughout the Islands.



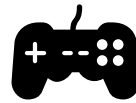
INTERNATIONAL UNIVERSITIES

In addition to workshops, University Reps are also on hand at the event, to speak to all parents and children interesting in furthering their education in gaming and more.



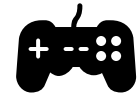
INFLUENCER MARKETING

Through our Influencer Marketing we are able to showcase the Gamers Bay Event & The Cayman Islands to millions of viewers Internationally as the Esports Hub of The Caribbean.



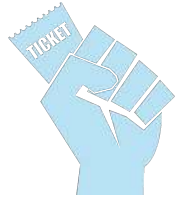
CELEBRITY GAMERS

Experience the excitement as some of the biggest YouTubers, elite gamers, and standout cosplayers take the stage at Gamers Bay! Our celebrity guests bring their unique personalities, high-level gameplay, and creative artistry to the event—hosting meet-and-greets, competing live, and creating content with fans. Their involvement adds hype, visibility, and unforgettable energy to the entire weekend.



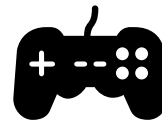
POWER OF SOCIAL MEDIA

Our influencers and celebrity guests help Gamers Bay go global. Through engaging content and authentic connections with fans, they generate massive online visibility, extending the event's reach far beyond the convention floor and providing sponsors with powerful brand exposure.



LATEST TECHNOLOGIES

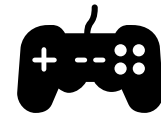
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VIRTUAL REALITY BOOTHS

VR is of growing importance for training and education in fields like medicine, engineering, and the sciences.

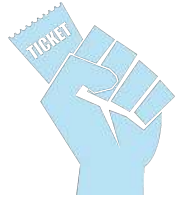
Some of the world's leading technology companies – including Microsoft, Google, Facebook, and Samsung – are spending heavily to develop VR equipment & applications.



TECH BOOTHS

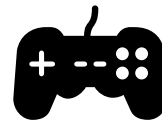
There are seven major tech trends that are in store for 2024. If you're eyeing a sector in which to start marketing or a business.

Think about how you can leverage these technologies to reach your target audience in new ways.



BOOTH BRANDING

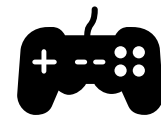
Visit www.gamersbayevent.com for rules and to book your competitor passes today!



GAME SPONSOR BOOTHS

Get your brand noticed front and center around our Title Games in the Esports Arena.

As a Game Sponsor (see packages on page 10) you get your brand wrapped around one of the main competition games for maximum exposure!



GENERAL BOOTHS

There are seven major tech trends we're in store for in 2024. If you're eyeing a sector in which to start marketing or a business, think about how you can leverage these technologies to reach your target audience in new ways.

SCHEDULE - DAY 1

September 26th, 2026 | Saturday

Games Bay is a professional eSports organization. Headquartered in Grand Cayman, Cayman Islands and was founded in 2016 by Lance Jefferson and Daniel Scott, co-founders of NetGeekz Media.

The event hosts competitions and a virtual reality experience unlike any other on island. While the event is still in its early years, organizers and gamers alike said Gamers Bay shows promise for Cayman's gaming scene.

Many believe this event is the beginning of something big for Cayman and its eSports loving residents.



9:15am: Opening Ceremony

9:45am: Winners Brackets
(Esports Arena)

2:00pm: Random Spectator Raffle
(Convention)

3:00 pm: Losers Brackets
(Esports Arena)

5:30 pm: Cosplayer Competition
(Convention)

6:45 pm: Celebrity Scrimmage



7:00pm: Day 1 Closing Remarks

**Live Streams, Competitions,
Raffles, Fun Food & More!**



SCHEDULE - DAY 2

September 27th, 2026 | Sunday

Games Bay is a professional eSports organization. Headquartered in Grand Cayman, Cayman Islands and was founded in 2016 by Lance Jefferson and Daniel Scott, co-founders of NetGeekz Media.

The event hosts competitions and a virtual reality experience unlike any other on island. While the event is still in its early years, organisers and gamers alike said Gamers Bay shows promise for Cayman's gaming scene.

Many believe this event is the beginning of something big for Cayman and its eSports loving residents.



12:15pm: Finals Start

3:15pm: Finals Conclude

3:30pm: Awards & Prizes



9:00am: Day 2 Competitors Sign In

9:30am: Loser's Bracket Continued (Esports Arena)

11:30am: Youtuber Celebrity Panel



4:00pm: Final Closing Remarks

Live Streams, Competitions, Raffles, Fun Food & More!



BECOME A SPONSOR

AND GET YOUR BUSINESS NOTICED

SPONSOR

\$5,000 INVESTMENT

Includes 2 Months Marketing
Powered By NetGeekz Media

LIMITED TO 5

Non-Industry Exclusivity

- **Google Adwords:** 50,000 views.
- **Facebook Marketing:** 5,000 Views
- **Instagram Marketing:** 5,000 Views
- **Youtube Video Ad:** 10,000 Views
- **Promotional booth space:** (8' x 6') at the event
- **Traditional Branding:** Logo listed on marketing materials including event flyers, radio ads, & promotional items related. Logo On Gamers Bay Website Logo included on event T-shirts. Name included in event press releases & programs
- **Meet Celebrity:** Introduction to youtube celebrity

GAME TITLE SPONSOR

\$10,000 INVESTMENT

Includes 3 Months Marketing
Powered By NetGeekz Media

LIMITED TO 5

Non-Industry Exclusivity

- **Google Adwords:** 100,000 views.
- **Facebook Marketing:** 10,000 Views
- **Instagram Marketing:** 10,000 Views
- **Youtube Video Ad:** 20,000 Views
- **Promotional booth space:** (8' x 6') at the event
- **Traditional Branding:** Logo listed on marketing materials including event flyers, radio ads, & promotional items related. Logo On Gamers Bay Website Logo included on event T-shirts. Name included in event press releases & programs
- **Meet Celebrity:** Introduction to YouTube celebrity

EVENT TITLE SPONSOR

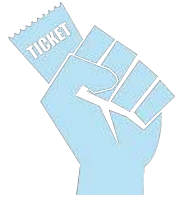
\$15,000 INVESTMENT

Includes 4 Months Marketing
Powered By NetGeekz Media

LIMITED TO 2

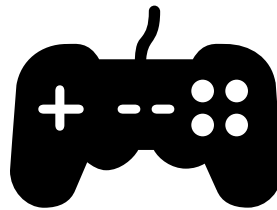
Industry Exclusivity

- **Google Adwords:** 200,000 views.
- **Facebook Marketing:** 20,000 Views
- **Instagram Marketing:** 20,000 Views
- **Youtube Video Ad:** 30,000 Views
- **Promotional booth space:** (10' x 6') at the event
- **Traditional Branding:** Logo listed on marketing materials including event flyers, radio ads, & promotional items related. Logo On Gamers Bay Website Logo included on event T-shirts. Name included in event press releases & programs
- **Customized Signature Activation Campaign**
- **Influencer Marketing:** Included In Celebrity Vlog (300,000+ Views)
- **Meet Celebrity:** Introduction to YouTube and Influencer Celebrity



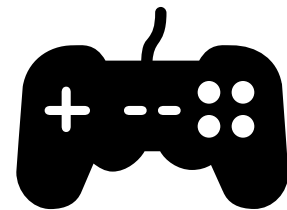
COMPETITOR PASSES

Visit www.gamersbayevent.com for rules and to book your competitor passes today!



FORTNITE

2 vs 2 Team Competition
\$300 Per Team Signup
Grand Prize: \$2,500
2nd Prize: \$500



EA FC25

1 v1 Competition
\$150 Per Individual
Grand Prize: \$1,200
2nd Prize: \$300



ACCOMODATIONS

Visit
GamersBayCayman.com/International
To Book Your Hotel & Packages
Today!



KIMPTON SEAFIRE RESORT

Diamond Star Hotel
15 Minutes From Convention Center
Rates as low as \$399/night



HOLIDAY INN

4 Star Hotel
15 Minutes From Convention Center
Rates as low as \$179/night



AIR FARE / TRAVEL

Visit Gamersbayevent.com
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